



CLIMATE PLEDGE ARENA AND SEATTLE KRAKEN ANNOUNCE PARTNERSHIP WITH ASTRA HOTEL

SEATTLE, Wash. – August 22, 2022 –The newly opened Astra Hotel, located in Seattle’s South Lake Union neighborhood, announced today an exciting partnership with [Climate Pledge Arena](#) and the NHL’s [Seattle Kraken](#). This partnership will include branding integration and exclusive programming and offerings for hockey fans and those attending the wide roster of arena events.

“We are so excited to bring on the Astra as our official hotel partner,” said Rosie Selle, VP of Marketing at Climate Pledge Arena. “Their proximity to the arena and South Lake Union and Uptown neighborhoods makes them the place to stay when attending concerts, events or Kraken games at Climate Pledge Arena.”

The Astra Hotel is located just 10 minutes from Climate Pledge Arena and is a natural fit for a partnership, as those in town for a hockey game need convenient and lively lodging options. As an official partner of Climate Pledge Arena and the Seattle Kraken, the Astra Hotel will offer exclusive experience packages and contests throughout the year. Additionally, those that visit the [Climate Pledge Arena’s website](#) will see Astra Hotel’s logo integrated into the [“Plan Your Trip”](#) page, where they will be able to book a room directly. Astra Hotel will also be featured on the Seattle Kraken website.

“We’re incredibly proud to team up with Climate Pledge Arena and the Kraken to provide guests an elevated and authentic Seattle experience,” said Marco Filice, general manager of Astra Hotel. “The inventive and ambitious local community that surrounds us defines our hotel’s experience. We look forward to providing one-of-a-kind memories,

blending art and technology for those attending events at Climate Pledge Arena and cheering on the Seattle Kraken.”

Innovation is at the center of Astra Hotel’s brand, reflective of the neighborhood in which the hotel is located. Featuring 265 contemporary guestrooms, the 16-story hotel will open ALTITUDE Sky Lounge® on September 6, Seattle’s newest rooftop bar experience. Guests of ALTITUDE will enjoy stunning views of Seattle and Lake Union, craft cocktails, locally sourced charcuterie and an impressive selection of beer and wine. On the ground floor, Otium Grill & greens provides veggie-forward, fresh cuisine daily along with an impressive beverage program served at the beautiful bar space.

Learn more about the Astra Hotel and Climate Pledge Arena/Seattle Kraken partnership at astrahotelseattle.com/cpa and astrahotelseattle.com/kraken.

ABOUT ASTRA HOTEL

Located in Seattle, Astra Hotel is a 265-room property that is part of Marriott’s Tribute Portfolio. The hotel is centrally located in the South Lake Union neighborhood, steps away from the Amazon and Google campuses and within walking distance of Seattle Center, the Space Needle, the Museum of Pop Culture and Climate Pledge Arena. The property features a tech-forward interior design along with 5,000 square feet of meeting and event space, ground-level dining, a coffee bar and a rooftop bar/lounge with indoor and outdoor spaces. For rates, availability and reservations, please call 206-693-6000 or visit www.AstraHotelSeattle.com. Astra Hotel is owned and operated by the San Francisco-based Stanford Hotels Corporation.

ABOUT CLIMATE PLEDGE ARENA

Climate Pledge Arena, located at Seattle Center is the complete redevelopment of a historic landmark, originally built for the 1962 Seattle World’s Fair. It is an industry first, including being the first net zero certified arena in the world. Home to the NHL’s Seattle Kraken, WNBA’s Seattle Storm, and the world’s biggest performers of live music and events, Climate Pledge Arena opened October 22, 2021.

Climate Pledge Arena serves as a long-lasting and regular reminder of the urgent need for climate action. The Climate Pledge, which was founded by Amazon and Global Optimism in 2019, is a commitment from companies globally to be net zero carbon by 2040.

Visit climatepledgearena.com

ABOUT SEATTLE KRAKEN

The Seattle Kraken are the National Hockey League’s newest franchise, recently completed their inaugural season at Climate Pledge Arena. Visit www.nhl.com/kraken for the latest news and information including press releases, multimedia content and the latest hires.

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